



WEWS

ORDER

Flight Dates **09/25/12-10/01/12**

Contract / Revision **310374 /** Product **OFA Sked A 09.25-10.01.12**

Original Date / Revision **09/07/12 09/26/12** Agency Com **15%**

Advertiser **Obama / Democrat / Preside** Billing Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Agency **GMMB Inc**

Buying Contact

**1010 Wisconsin Avenue - Suite #80
Washington, DC 20007**

Sales Office EWSDC

Sales Region NAT

Agency Ref 2

Order Sep 00:20:00

Estimate # **1536**

Alt Order #

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes POL POL CAND

Product Codes PL

Priority P-3

Advertiser Ref

Primary Account Executive

Daniel Baylog

Account Executive	Order%	Start Date	End Date
Daniel Baylog	100%		

Order Share 100% Market Value 133490

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
September 2012	100	\$99,292.75	\$116,815.00	0.00	08/27/12	09/30/12	100	\$99,292.75	\$116,815.00
October 2012	23	\$14,173.75	\$16,675.00	0.00	10/01/12	10/01/12	23	\$14,173.75	\$16,675.00
Totals	123	\$113,466.50	\$133,490.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
E 1	WEWS	09/25/12	10/01/12	4-430am America This Morn	CM	4-430a	MTWTF--	:30	5	\$35.00	P-3	0.00	NM	4	\$140.00
				4-430a America This Morn											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	- TWTF--		3				\$35.00		0.00			
		Week: 10/01/12	10/07/12	M-----		1				\$35.00		0.00			
E 2	WEWS	09/25/12	10/01/12		CM	430-5a	MTWTF--	:30	5	\$40.00	P-3	0.00	NM	4	\$800.00



WEWS

Print Date: 09/28/12

Page 2 of 9

Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 430-5am News															
M-F 430-5am News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -	3				\$40.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
17	WEWS	09/24/12-09/30/12		M-F 430-5am News		430-5a	- TWThF - - - -	:30		\$200.00		0.00	NM		
18	WEWS	09/24/12-09/30/12		M-F 430-5am News		430-5a	- TWThF - - - -	:30		\$200.00		0.00	NM		
19	WEWS	09/24/12-09/30/12		M-F 430-5am News		430-5a	- TWThF - - - -	:30		\$200.00		0.00	NM		
Week:		10/01/12	10/07/12	M - - - - -	1				\$40.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
20	WEWS	10/01/12-10/07/12		M-F 430-5am News		430-5a	M - - - - -	:30		\$200.00		0.00	NM		
E 3	WEWS	09/25/12	10/01/12	M-F GMC 5-6a	CM	5-6a	MTWTF - -	:30	5	\$75.00	P-3	0.00	NM	4	\$1,600.00
M-F GMC 5-6a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -	3				\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
17	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	- TWThF - - - -	:30		\$400.00		0.00	NM		
18	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	- TWThF - - - -	:30		(\$75.00)		0.00	NM		
See MG 3.21															
[N/A ON ENTRY]															
19	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	- TWThF - - - -	:30		\$400.00		0.00	NM		
21	WEWS	09/24/12-09/30/12		M-F GMC 5-6a		5-6a	- TWThF - - - -	:30		\$400.00		0.00	NM		
Ⓜ MG for 3.18 09/28															
Week:		10/01/12	10/07/12	M - - - - -	1				\$75.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
20	WEWS	10/01/12-10/07/12		M-F GMC 5-6a		5-6a	M - - - - -	:30		\$400.00		0.00	NM		
E 4	WEWS	09/25/12	10/01/12	M-F GMC 6-7a	CM	6-7a	MTWTF - -	:30	5	\$200.00	P-3	0.00	NM	4	\$800.00
M-F GMC 6-7a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -	3				\$200.00		0.00				
Week:		10/01/12	10/07/12	M - - - - -	1				\$200.00		0.00				
E 5	WEWS	09/25/12	10/01/12	M-F GMA 7-9a	CM	7-9a	MTWTF - -	:30	8	\$210.00	P-3	0.00	NM	6	\$1,260.00
M-F GMA 7-9a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -	4				\$210.00		0.00				
Week:		10/01/12	10/07/12	M - - - - -	2				\$210.00		0.00				
E 6	WEWS	09/25/12	10/01/12	Sa 6a-8a News	CM	6-8a	- - - - - S -	:30	2	\$75.00	P-3	0.00	NM	2	\$150.00
Sa 6-8a News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S -	2				\$75.00		0.00				
Week:		10/01/12	10/07/12	- - - - -	0				\$0.00		0.00				
E 9	WEWS	09/25/12	10/01/12	SU 5-530a Wall Street R&M		5-530a	- - - - - S	:30	1	\$25.00	P-3	0.00	NM	1	\$25.00
SU 5-530a Wall Street Re															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- - - - - S	1				\$25.00		0.00				
Week:		10/01/12	10/07/12	- - - - -	0				\$0.00		0.00				
E 10	WEWS	09/25/12	10/01/12	M-F 9-10a	CM	9-10a	MTWTF - -	:30	5	\$175.00	P-3	0.00	NM	4	\$700.00
M-F 9-10a															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	- TWTF - -	3				\$175.00		0.00				
Week:		10/01/12	10/07/12	M - - - - -	1				\$175.00		0.00				



WEWS

Print Date: 09/28/12

Page 3 of 9

Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 11	WEWS	09/25/12	10/01/12	M-F 10-11a M-F 10-11a	CM	10-11a	MTWTF--	:30	5	\$225.00	P-3	0.00 NM	4	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	- TWTF--		3				\$225.00		0.00		
	Week:	10/01/12	10/07/12	M-----		1				\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
20	WEWS	10/01/12-10/07/12		M-F 10-11a		10-11a	M-----	:30		\$225.00		0.00 NM		
[two different rates for p2]														
E 12	WEWS	09/25/12	10/01/12	M-F 11-12p M-F 11-12p	CM	11a-12p	MTWTF--	:30	3	\$225.00	P-3	0.00 NM	3	\$3,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	- TWTF--		2				\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
10	WEWS	09/24/12-09/30/12		M-F 11-12p		11a-12p	-TWThF----	:30		\$1,300.00		0.00 NM		
11	WEWS	09/24/12-09/30/12		M-F 11-12p		11a-12p	-TWThF----	:30		\$1,300.00		0.00 NM		
	Week:	10/01/12	10/07/12	M-----		1				\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WEWS	10/01/12-10/07/12		M-F 11-12p		11a-12p	M-----	:30		\$1,300.00		0.00 NM		
E 13	WEWS	09/25/12	10/01/12	M-F 12-1230pm News M-F 12-1p News	CM	12-1p	MTWTF--	:30	5	\$225.00	P-3	0.00 NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	- TWTF--		3				\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
17	WEWS	09/24/12-09/30/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
18	WEWS	09/24/12-09/30/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
19	WEWS	09/24/12-09/30/12		M-F 12-1230pm News		12-1p	-TWThF----	:30		\$800.00		0.00 NM		
	Week:	10/01/12	10/07/12	M-----		1				\$225.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
20	WEWS	10/01/12-10/07/12		M-F 12-1230pm News		12-1p	M-----	:30		\$800.00		0.00 NM		
E 14	WEWS	09/25/12	10/01/12	M-F 1-2p M-F 1-2p	CM	1-2p	MTWTF--	:30	5	\$200.00	P-3	0.00 NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	- TWTF--		3				\$200.00		0.00		
	Week:	10/01/12	10/07/12	M-----		1				\$200.00		0.00		
E 15	WEWS	09/25/12	10/01/12	M-F 2-3p M-F 2-3p	CM	2-3p	MTWTF--	:30	3	\$400.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	- TWTF--		2				\$400.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
10	WEWS	09/24/12-09/30/12		M-F 2-3p		2-3p	-TWThF----	:30		\$700.00		0.00 NM		
11	WEWS	09/24/12-09/30/12		M-F 2-3p		2-3p	-TWThF----	:30		\$700.00		0.00 NM		
	Week:	10/01/12	10/07/12	M-----		1				\$400.00		0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
12	WEWS	10/01/12-10/07/12		M-F 2-3p		2-3p	M-----	:30		\$700.00		0.00 NM		
[hra/pol]														
E 16	WEWS	09/25/12	10/01/12	SU This Week 9-10a SU This Week 9-10a	CM	9-10a	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
	Week:	09/24/12	09/30/12	-----S		1				\$300.00		0.00		
	Week:	10/01/12	10/07/12	-----		0				\$0.00		0.00		
E 17	WEWS	09/25/12	10/01/12		CM	10-1030a	-----S	:30	1	\$35.00	P-3	0.00 NM	1	\$35.00



WEWS

Print Date: 09/28/12

Page 4 of 9

Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				SU Kaleidoscope											
				SU Kaleidoscope											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$35.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 18	WEWS	09/25/12	10/01/12	SU 1030-11a ShowcaseGM	CM	1030-11a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00
				SU 1030-11a Showcase c											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S					1	\$150.00		0.00			
Week:		10/01/12	10/07/12	-----					0	\$0.00		0.00			
E 20	WEWS	09/25/12	10/01/12	M-F 4-5p Dr. OZ	CM	4-5p	MTWTF--	:30	5	\$370.00	P-3	0.00	NM	4	\$1,270.00
				M-F 4-5p Dr. Oz											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					3	\$300.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$370.00		0.00			
E 21	WEWS	09/25/12	10/01/12	M-F 3-4P Katie	CM	3-4p	MTWTF--	:30	5	\$225.00	P-3	0.00	NM	4	\$900.00
				M-F 3-4p Katie											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					3	\$225.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$225.00		0.00			
E 22	WEWS	09/25/12	10/01/12	M-F 5-6p News	CM	5-6p	MTWTF--	:30	5	\$325.00	P-3	0.00	NM	4	\$1,300.00
				M-F 5-6p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					3	\$325.00		0.00			
Week:		10/01/12	10/07/12	M-----					1	\$325.00		0.00			
E 23	WEWS	09/25/12	10/01/12	M-F 6-630p News	CM	6-630p	MTWTF--	:30	3	\$400.00	P-3	0.00	NM	3	\$3,900.00
				M-F 6-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-TWTF--					2	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
10	WEWS	09/24/12-09/30/12		M-F 6-630p News		6-630p	-TWThF----	:30		\$1,300.00		0.00	NM		
11	WEWS	09/24/12-09/30/12		M-F 6-630p News		6-630p	-TWThF----	:30		\$1,300.00		0.00	NM		
Week:		10/01/12	10/07/12	M-----					1	\$400.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
12	WEWS	10/01/12-10/07/12		M-F 6-630p News		6-630p	M-----	:30		\$1,300.00		0.00	NM		
E 24	WEWS	09/25/12	10/01/12	SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$300.00	P-3	0.00	NM	2	\$1,875.00
				SA 7-8p Rotation											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	-----S-					2	\$300.00		0.00			



WEWS

Print Date: 09/28/12

Page 5 of 9

Contract / Revision **310374** Flight Dates **09/25/12-10/01/12**

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 24	WEWS	09/25/12	10/01/12	SA 7-8p Rotation SA 7-8p Rotation	CM	7-8p	-----S-	:30	2	\$300.00	P-3	0.00 NM	2	\$1,875.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	2		\$300.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
7	WEWS	09/24/12-09/30/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$300.00)		0.00 NM		
See MG 24.9,24.10,24.11														
[N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]														
8	WEWS	09/24/12-09/30/12		SA 7-8p Rotation		7-8p	-----Sa--	:30		(\$300.00)		0.00 NM		
See MG 24.9,24.10,24.11														
[N/A PGM CHG TO PLACE - SA 7PM NEWS OR SA 730-8P MOTION]														
9	WEWS	09/24/12-09/30/12		SA 7PM News		7-730p	-----Sa--	:30		(\$300.00)		0.00 NM		
Ⓜ See MG 24.12														
[7-730pm will be OSU Post-Game]														
10	WEWS	09/24/12-09/30/12		SA 7PM News		7-730p	-----Sa--	:30		(\$300.00)		0.00 NM		
Ⓜ See MG 24.12														
[N/A DUE PGM CHG 7-730P TO PLACE - OSU PRE/POST GAME]														
11	WEWS	09/24/12-09/30/12		SU 12a-1a CSI Miami Late		12a-1a	-----Su	:30		\$75.00		0.00 NM		
Ⓜ MG for 24.8,24.7,62.4														
12	WEWS	09/29/12-09/29/12		OSU Pre/Post Game		12p-12x	-----Sa--	:30		\$1,800.00		0.00 NM		
Ⓜ MG for 24.10,24.9														
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 25	WEWS	09/25/12	10/01/12	SU 6-630p News SU 6-630p News	CM	6-630p	-----S	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$300.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 28	WEWS	09/25/12	10/01/12	M-F 7-730p 7-730p The List	CM	7-730p	MTWTF--	:30	5	\$500.00	P-3	0.00 NM	5	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--	4		\$500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg Type</u>		
6	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
7	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
8	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
9	WEWS	09/24/12-09/30/12		M-F 7-730p		7-730p	-TWThF----	:30		\$300.00		0.00 NM		
Week:		10/01/12	10/07/12	M-----	1		\$500.00		0.00					
E 30	WEWS	09/25/12	10/01/12	M-F 730-8P 730-8p Let's Ask America	CM	730-8p	MTWTF--	:30	5	\$400.00	P-3	0.00 NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--	4		\$400.00		0.00					
Week:		10/01/12	10/07/12	M-----	1		\$400.00		0.00					
E 32	WEWS	09/25/12	10/01/12	Monday DWS Monday DWS	CM	8-10p	M-----	:30	1	\$4,500.00	P-3	0.00 NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
Week:		10/01/12	10/07/12	M-----	1		\$4,500.00		0.00					
E 33	WEWS	09/25/12	10/01/12	Monday Prime C Monday Prime C	CM	10-11p	M-----	:30	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----	0		\$0.00		0.00					
Week:		10/01/12	10/07/12	M-----	1		\$2,000.00		0.00					



WEWS

Print Date: 09/28/12

Page 6 of 9

Contract / Revision 310374 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 37	WEWS	09/25/12	09/25/12	Tuesday Prime C Tuesday Prime C	CM	10-11p	-T-----	:30	1	\$2,800.00	P-3	0.00 NM	1	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----	1		\$2,800.00		0.00					
E 39	WEWS	09/25/12	10/01/12	Wednesday Prime C Wednesday Prime C	CM	10-11p	--W----	:30	1	\$2,000.00	P-3	0.00 NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----	1		\$2,000.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 43	WEWS	09/27/12	09/27/12	Thursday Prime C Thursday Prime C	CM	10-11p	---T---	:30	1	\$2,800.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---	1		\$2,800.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	09/24/12-09/30/12		Thursday Prime C		10-11p	---Th----	:30		\$5,000.00		0.00 NM		
E 45	WEWS	09/25/12	10/01/12	Friday Prime B Friday Prime B	CM	9-10p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 46	WEWS	09/25/12	10/01/12	Friday Prime C Friday Prime C	CM	10-11p	----F--	:30	1	\$1,400.00	P-3	0.00 NM	1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	----F--	1		\$1,400.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 49	WEWS	09/30/12	09/30/12	Sunday Prime B Sunday Prime B	CM	8-9p	-----S	:30	1	\$3,300.00	P-3	0.00 NM	1	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$3,300.00		0.00					
E 51	WEWS	09/25/12	09/25/12	Tuesday Prime Special Tuesday Prime Special	CM	Tuesday Prime Sp- (7:58 PM-10:00 PM)	-T-----	:30	3	\$3,800.00	P-3	0.00 NM	3	\$11,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-T-----	3		\$3,800.00		0.00					
E 52	WEWS	09/27/12	09/27/12	Thursday Prime B Thursday Prime B	CM	9-10p	---T---	:30	1	\$3,500.00	P-3	0.00 NM	1	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	---T---	1		\$3,500.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
1	WEWS	09/24/12-09/30/12		Thursday Prime B		9-10p	---Th----	:30		\$12,000.00		0.00 NM		
E 54	WEWS	09/25/12	10/01/12	M-F 1135p-1202a Nightline M-F 1135p-1202a Nightline	CM	1135p-1207x	MTWTF--	:30	3	\$250.00	P-3	0.00 NM	3	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--	2		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
10	WEWS	09/24/12-09/30/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		\$900.00		0.00 NM		
12	WEWS	09/24/12-09/30/12		M-F 1135p-1202a Nightline		1135p-1207x	-TWThF----	:30		\$900.00		0.00 NM		
Week:		10/01/12	10/07/12	M-----	1		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u> <u>Type</u>		
13	WEWS	10/01/12-10/07/12		M-F 1135p-1202a Nightline		1135p-1207x	M-----	:30		\$900.00		0.00 NM		
[oversold]														
E 55	WEWS	09/25/12	10/01/12		CM	11-1135p	MTWTF-S	:30	4	\$700.00	P-3	0.00 NM	3	\$2,100.00



Hiatus Dates

Order Sep 00:20:00

Advertiser **Obama / Democrat / Presid** Product **OFA Sked A 09.25-10.01.12** Estimate # **1536**

														Totals			
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount		
				M-SU 11-1135P Late Nev													
				M-SU 11-1135P Late Nev													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF- S		3			\$700.00		0.00						
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00						
E 56	WEWS	09/25/12	10/01/12	SU 1125p-12a Sports Ext	CM	1135p-12x	-----S	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00		
				SU 1135p-12a Sports Ext													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S		1			\$300.00		0.00						
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00						
E 57	WEWS	09/25/12	10/01/12	M-F 1202a-107a Jimmy K	CM	1202-107x	MTWTF--	:30	1	\$100.00	P-3	0.00	NM	2	\$200.00		
				M-F 1202a-107a Jimmy K													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--		1			\$100.00		0.00						
Week:		10/01/12	10/07/12	M-----		1			\$100.00		0.00						
E 58	WEWS	09/25/12	10/01/12	M-F Right This Minute	CM	106a-206a	MTWTF--	:30	1	\$75.00	P-3	0.00	NM	1	\$30.00		
				M-F 106a-206a													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	- TWTF--		1			\$30.00		0.00						
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00						
E 59	WEWS	09/25/12	10/01/12	Criminal Minds	CM	1135p-105x	-----S-	:30	1	\$55.00	P-3	0.00	NM	2	\$110.00		
				Sa Criminal Minds													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-		1			\$55.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
4	WEWS	09/24/12-09/30/12		Criminal Minds		1135p-105x	-----Sa--	:30		(\$55.00)	0.00	NM					
See MG 59.5,59.6																	
[N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]																	
5	WEWS	09/24/12-09/30/12		SA/SU Criminal Minds Late		1235a-2a	-----Sa--	:30		\$55.00	0.00	NM					
Ⓜ MG for 59.4,61.4																	
6	WEWS	09/30/12-09/30/12		SA/SU Criminal Minds Late		1235a-2a	-----Su	:30		\$55.00	0.00	NM					
Ⓜ MG for 59.4,61.4																	
[criminal minds running on Sat.]																	
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00						
E 60	WEWS	09/25/12	10/01/12	Numbers	CM	1235-205a	-----S-	:30	1	\$75.00	P-3	0.00	NM	1	\$75.00		
				Sa Numbers													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S-		1			\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
4	WEWS	09/24/12-09/30/12		Numbers		1235-205a	-----Sa--	:30		(\$75.00)	0.00	NM					
See MG 60.5																	
[N/A PGM NOT SCHEDULED]																	
5	WEWS	09/24/12-09/30/12		SA 12a-1a CSI Miami Late		12a-1a	-----Sa--	:30		\$75.00	0.00	NM					
Ⓜ MG for 60.4 09/29																	
Week:		10/01/12	10/07/12	-----		0			\$0.00		0.00						
E 61	WEWS	09/25/12	10/01/12	Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00	NM	0	\$0.00		
				Sa Criminal Minds													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	-----S		1			\$55.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>					
4	WEWS	09/24/12-09/30/12		Criminal Minds		1135p-105x	-----Su	:30		(\$55.00)	0.00	NM					
See MG 59.5,59.6																	
[N/A DUE PGM CHG - TO PLACE - SA/SU CRIMINAL MINDS LATE]																	



WEWS

Print Date: 09/28/12

Page 8 of 9

Contract / Revision 310374 Flight Dates 09/25/12-10/01/12

Hiatus Dates

Original Date / Revision 09/07/12/ 09/26/12

Order Sep 00:20:00

Advertiser Obama / Democrat / Presid Product OFA Sked A 09.25-10.01.12 Estimate # 1536

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 61	WEWS	09/25/12	10/01/12	Criminal Minds Sa Criminal Minds	CM	1135p-105x	-----S	:30	1	\$55.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 62	WEWS	09/25/12	10/01/12	Numbers Sa Numbers	CM	1235-205a	-----S	:30	1	\$75.00	P-3	0.00 NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$75.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
4	WEWS	09/24/12-09/30/12		Numbers	1235-205a		-----Su	:30	(\$75.00)		0.00	NM		
See MG 24.9,24.10,24.11 [N/A PGM NOT SCHEDULED]														
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 66	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	2	\$6,000.00	P-3	0.00 NM	2	\$12,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	2		\$6,000.00		0.00					
E 70	WEWS	09/29/12	09/29/12	OSU Football Ohio State Football	CM	12p-1130p	-----S-	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$6,000.00		0.00					
E 72	WEWS	09/29/12	09/29/12	NCAA Prime Game NCAA Prime Game	CM	8-1130p	-----S-	:30	1	\$1,500.00	P-3	0.00 NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$1,500.00		0.00					
E 76	WEWS	09/25/12	10/01/12	Wednesday Prime A Wednesday Prime A	CM	8-9p	--W----	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	--W----	1		\$5,000.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 78	WEWS	09/25/12	10/01/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$1,600.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$1,600.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	WEWS	09/24/12-09/30/12		Sunday Prime A	7-8p		-----Su	:30	\$5,000.00		0.00	NM		
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 82	WEWS	09/25/12	10/01/12	LN after Sports LN after Sports	CM	11p-130x	-----S-	:30	1	\$500.00	P-3	0.00 NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S-	1		\$500.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$0.00		0.00					
E 84	WEWS	09/25/12	09/28/12	M-F 4-5p Dr. OZ M-F 4-5p Dr. Oz	CM	4-5p	-TWTF--	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-TWTF--	1		\$300.00		0.00					
E 90	WEWS	09/25/12	10/01/12	Sunday Prime A Sunday Prime A	CM	7-8p	-----S	:30	1	\$5,000.00	P-2	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	-----S	1		\$5,000.00		0.00					
Week:		10/01/12	10/07/12	-----	0		\$5,000.00		0.00					
E 91	WEWS	09/25/12	10/01/12		CM	8-9a	-----S-	:30	2	\$600.00	P-2	0.00 NM	2	\$1,550.00

